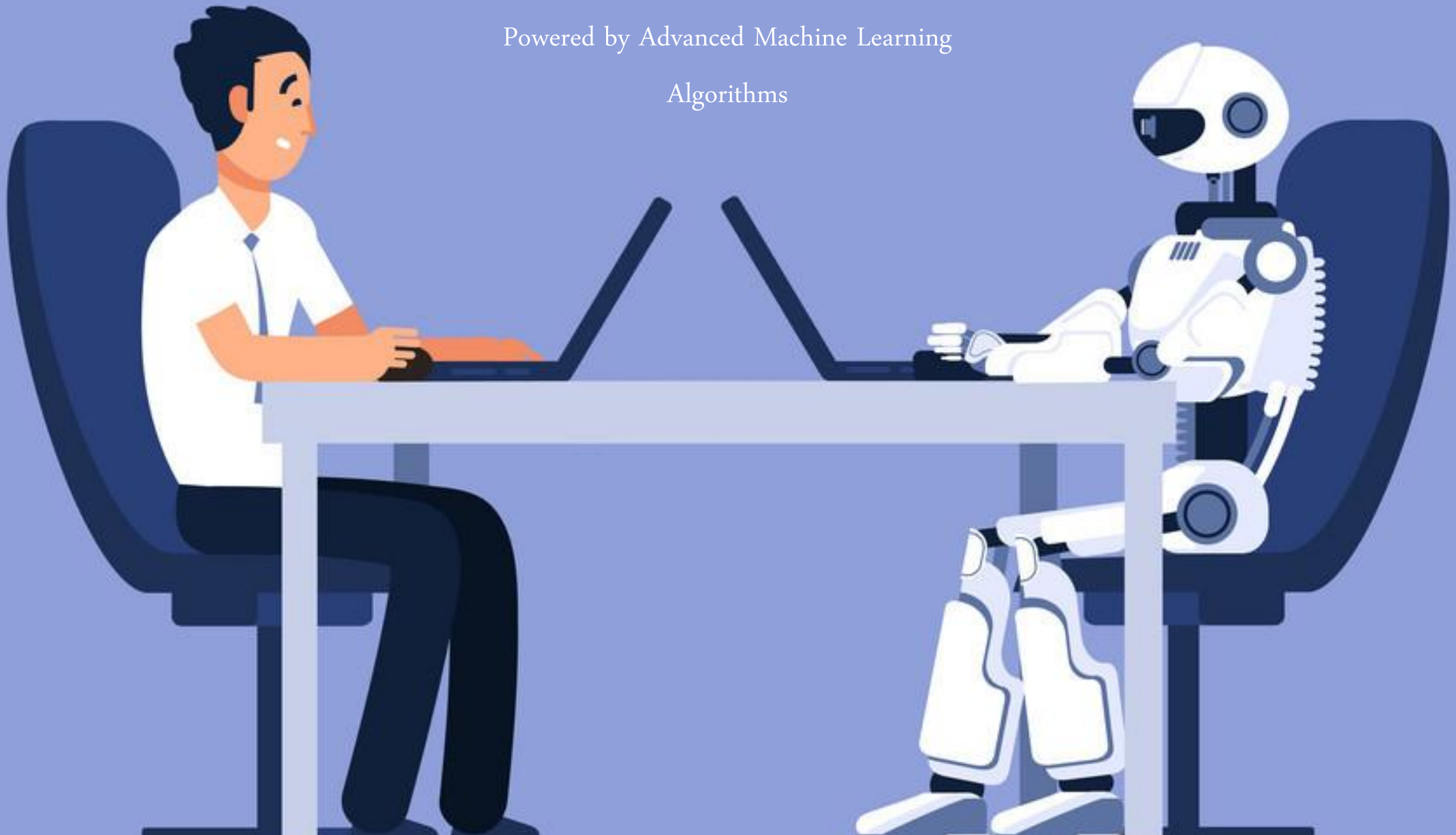
Conversational assistant

Powered by Advanced Machine Learning

Algorithms



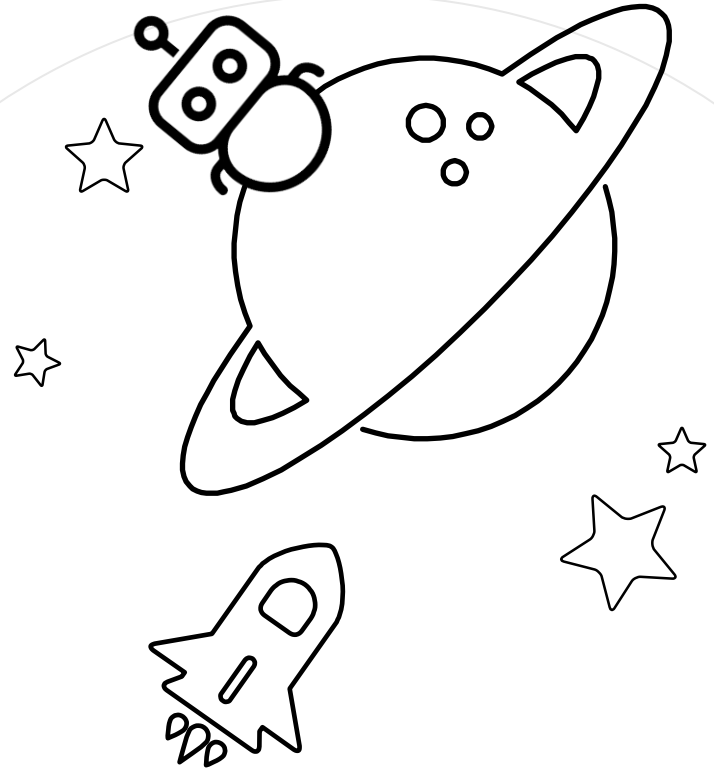
Company X

3000
employees

600 · €1020 · 12
1st level *bruto salary* *months*

€7,344,000

Yearly savings!



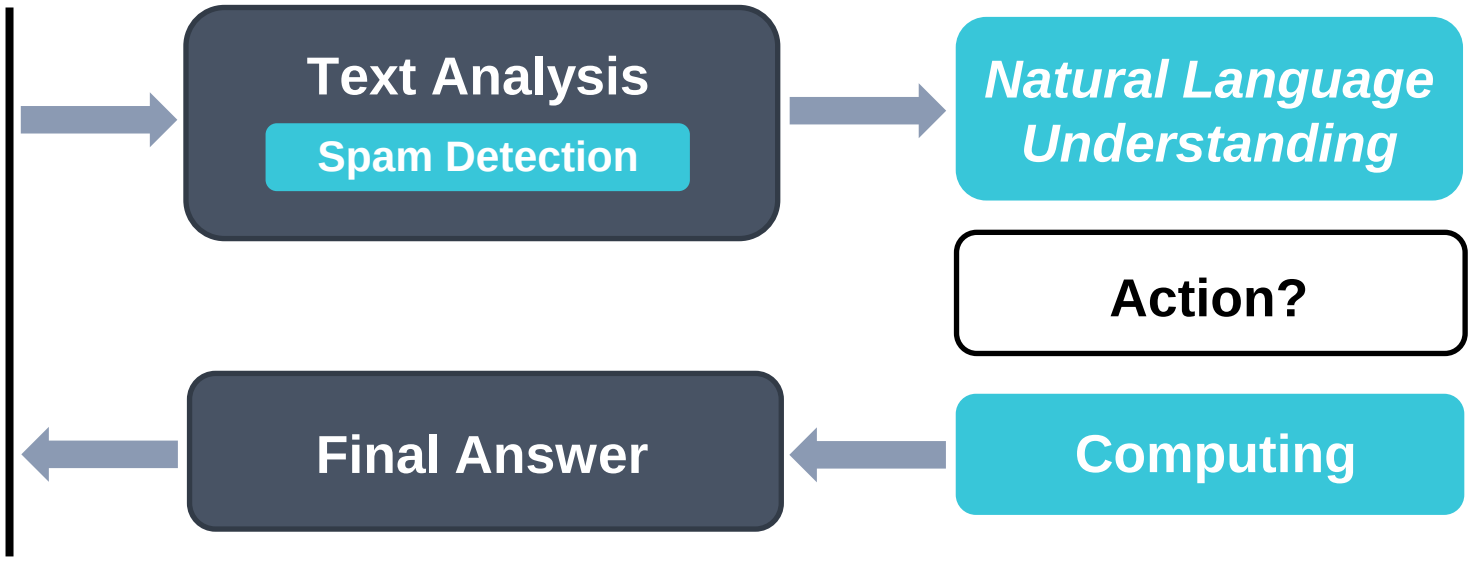
What are chatbots?

Evolution

1
Basic Scripted
2
Intent Recognizer
3
Dialogue Manager
4
Intelligent Advisor
5
Human Advisor

> **Man is irreplaceable in certain situations, while the machine is unsurpassed in others. The symbiosis of machine and man brings the best solution.**
>
> ***Peter Thiel***

Architecture

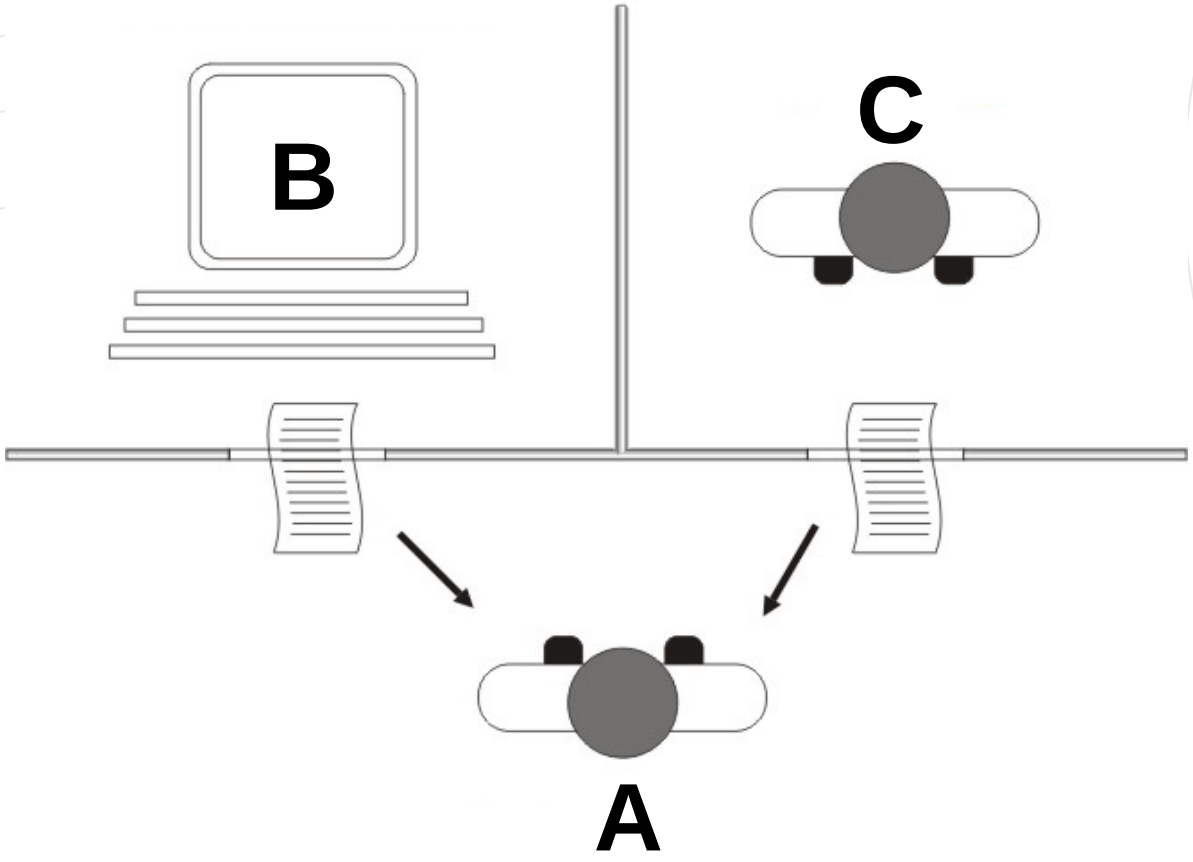


Input: an image → Output: a caption

A close-up of a child holding a stuffed animal.

A group of people shopping at an outdoor market.

The Turing test



Benefits

- 24/7
- Quick and relevant response
- Filter, store, analyze data
- Personal approach
- Customer profile
- Payments in messaging app

Most common uses

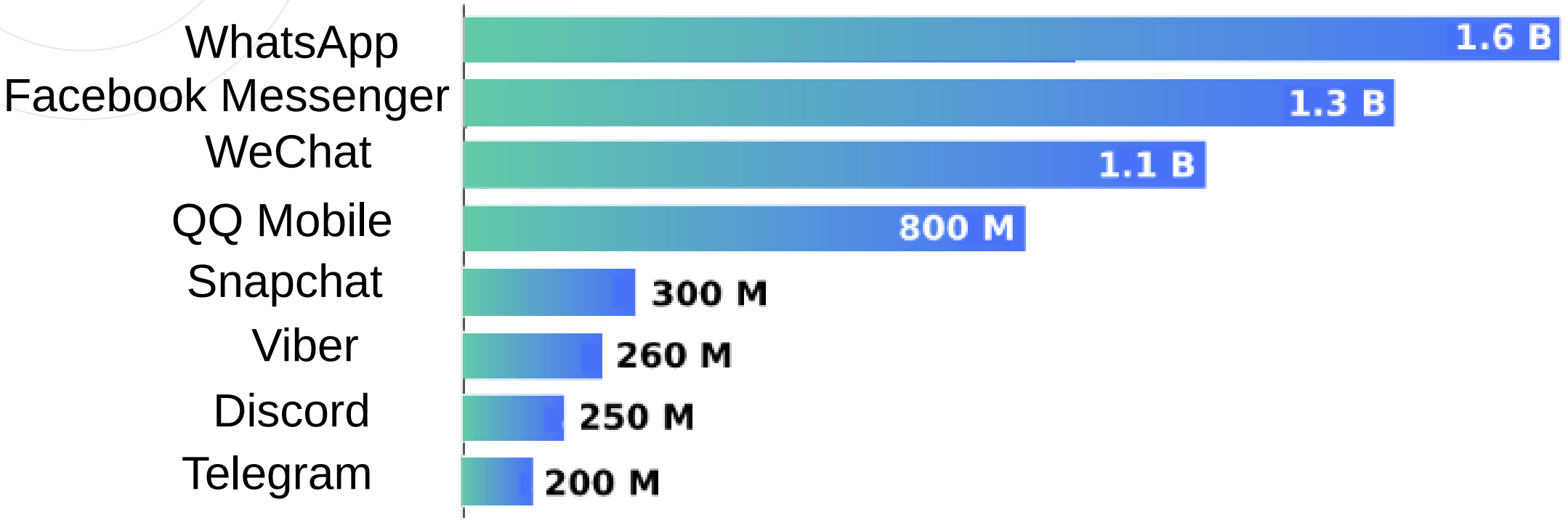
Customer support

.

Sales and Marketing

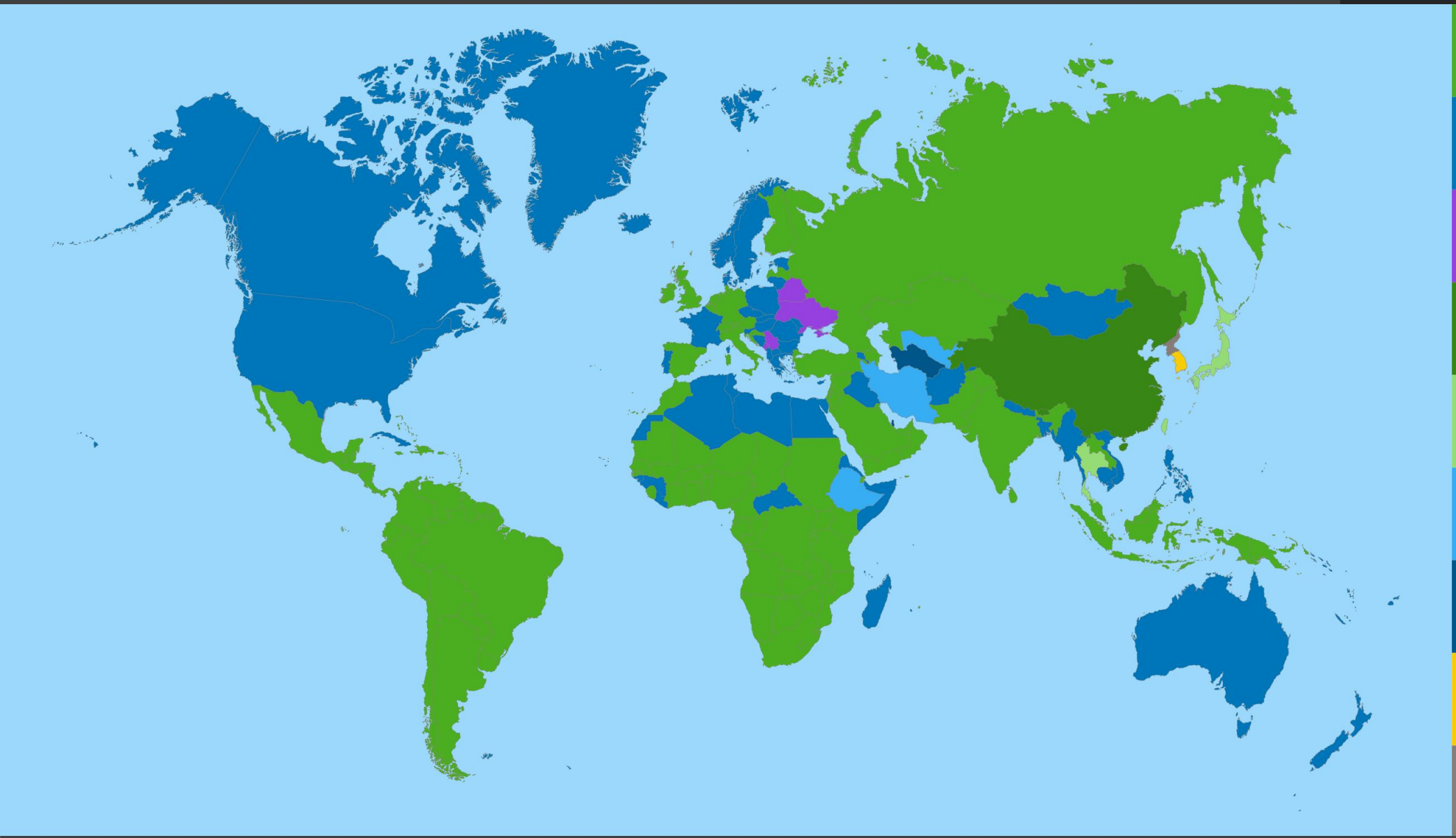
Internal uses

Popular Apps



Top Messaging Apps by Country

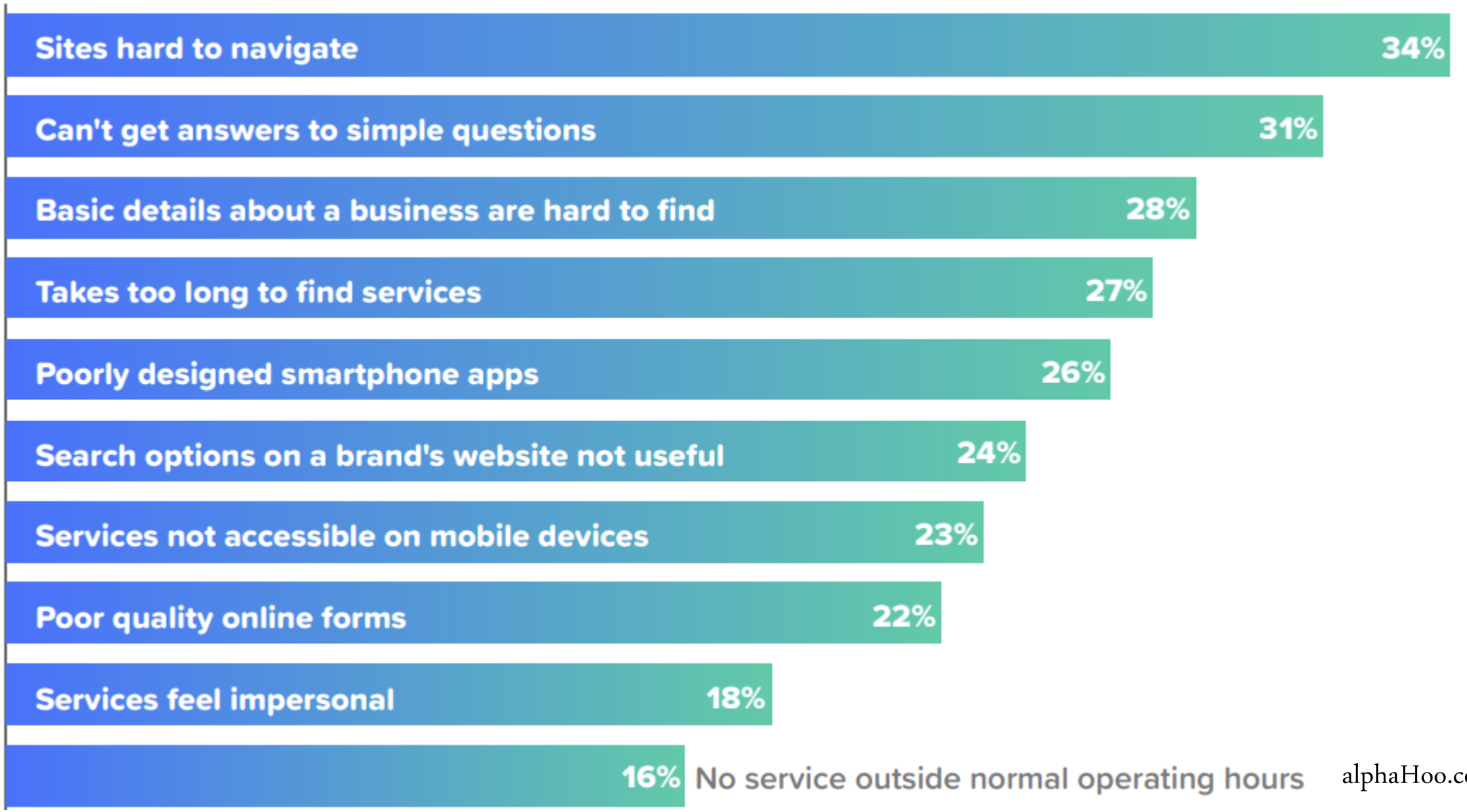
messengerpeople



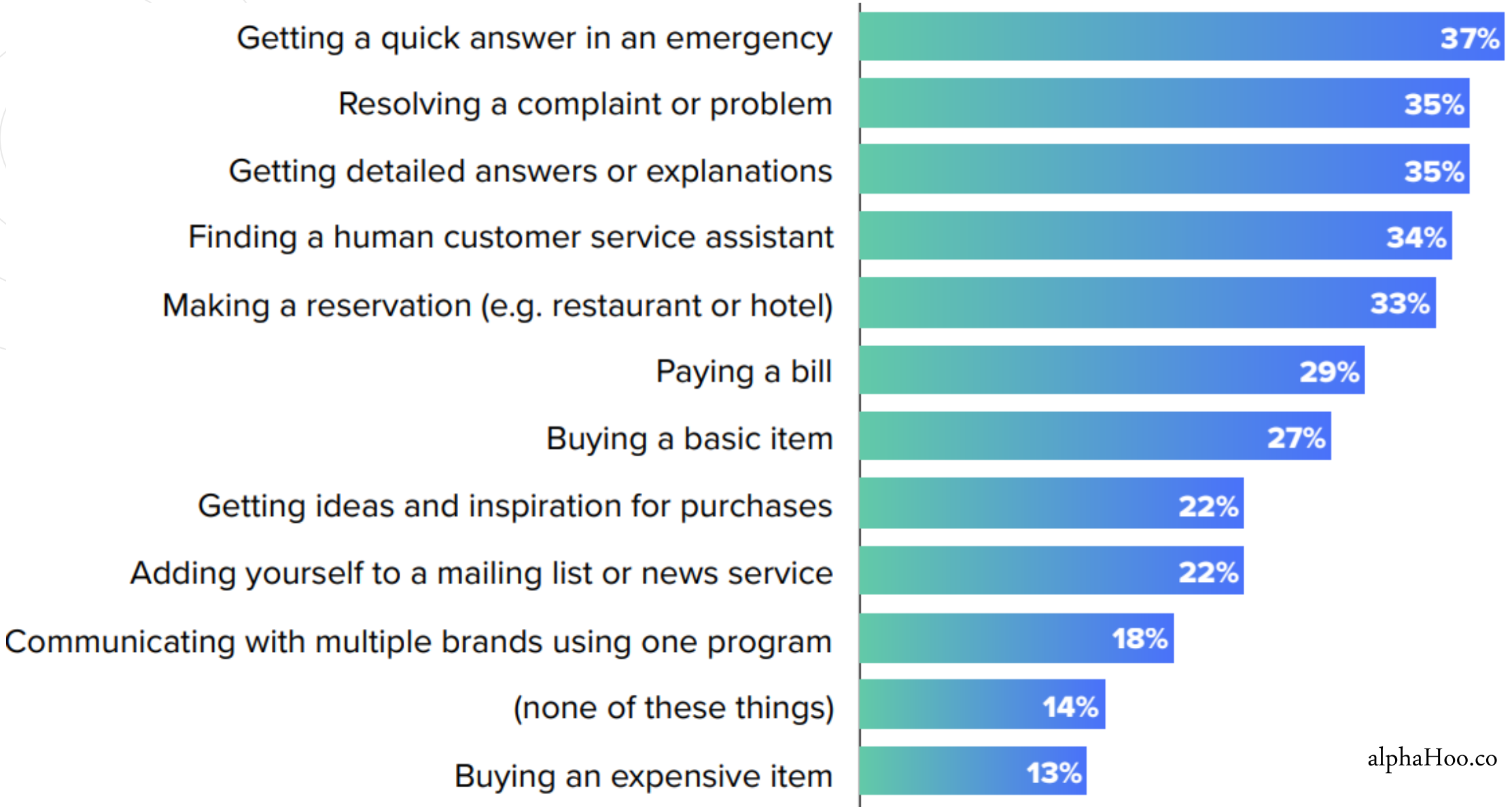
- WhatsApp
- Facebook Messenger
- Viber
- WeChat
- Line
- Telegram
- imo
- Kakaotalk
- *No Data*

Based on the Google Play Store rank for each country in December 2017 || Sources: Hootsuite | we are social | Similarweb

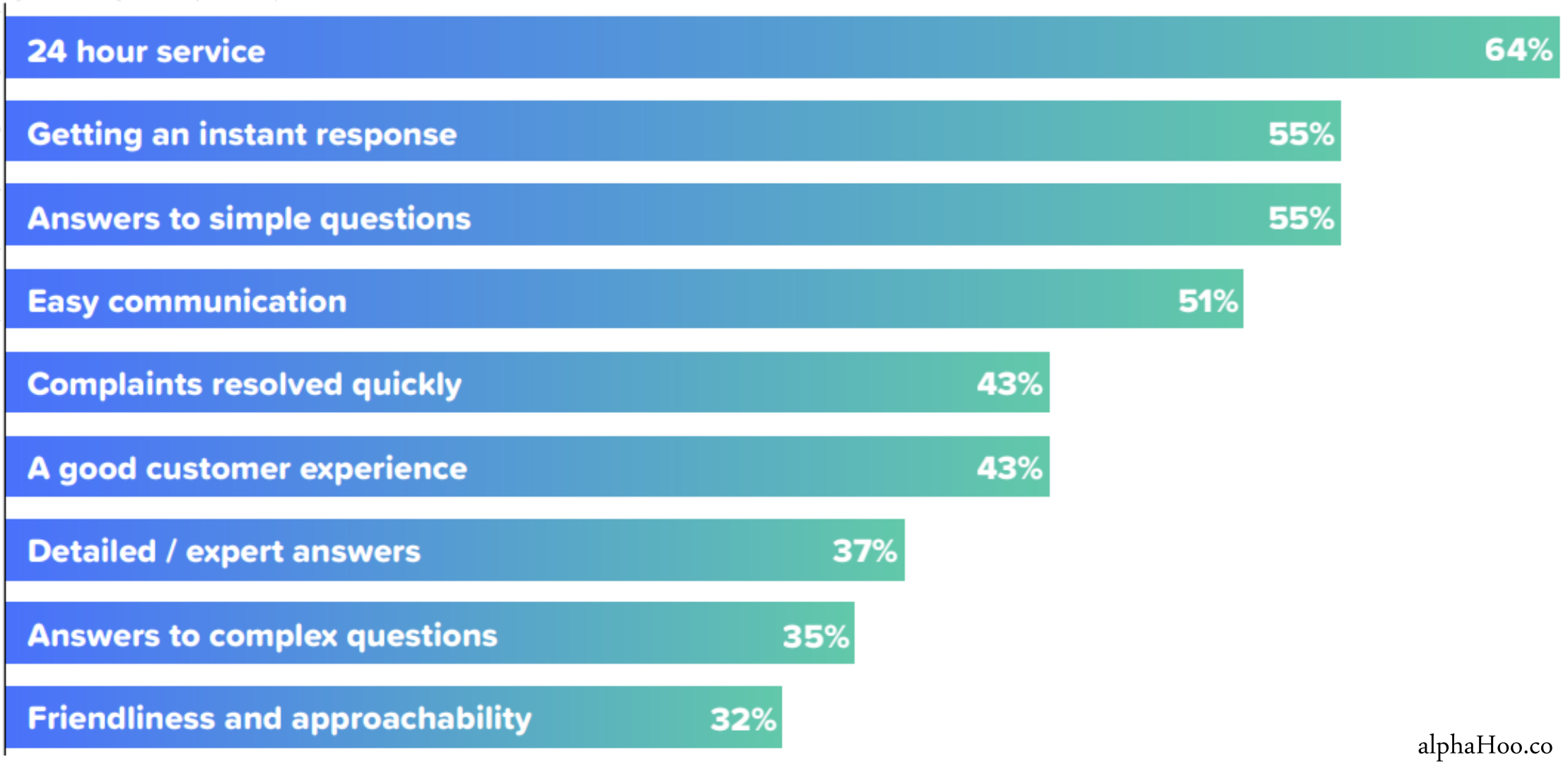
Problems With Traditional Online Experiences



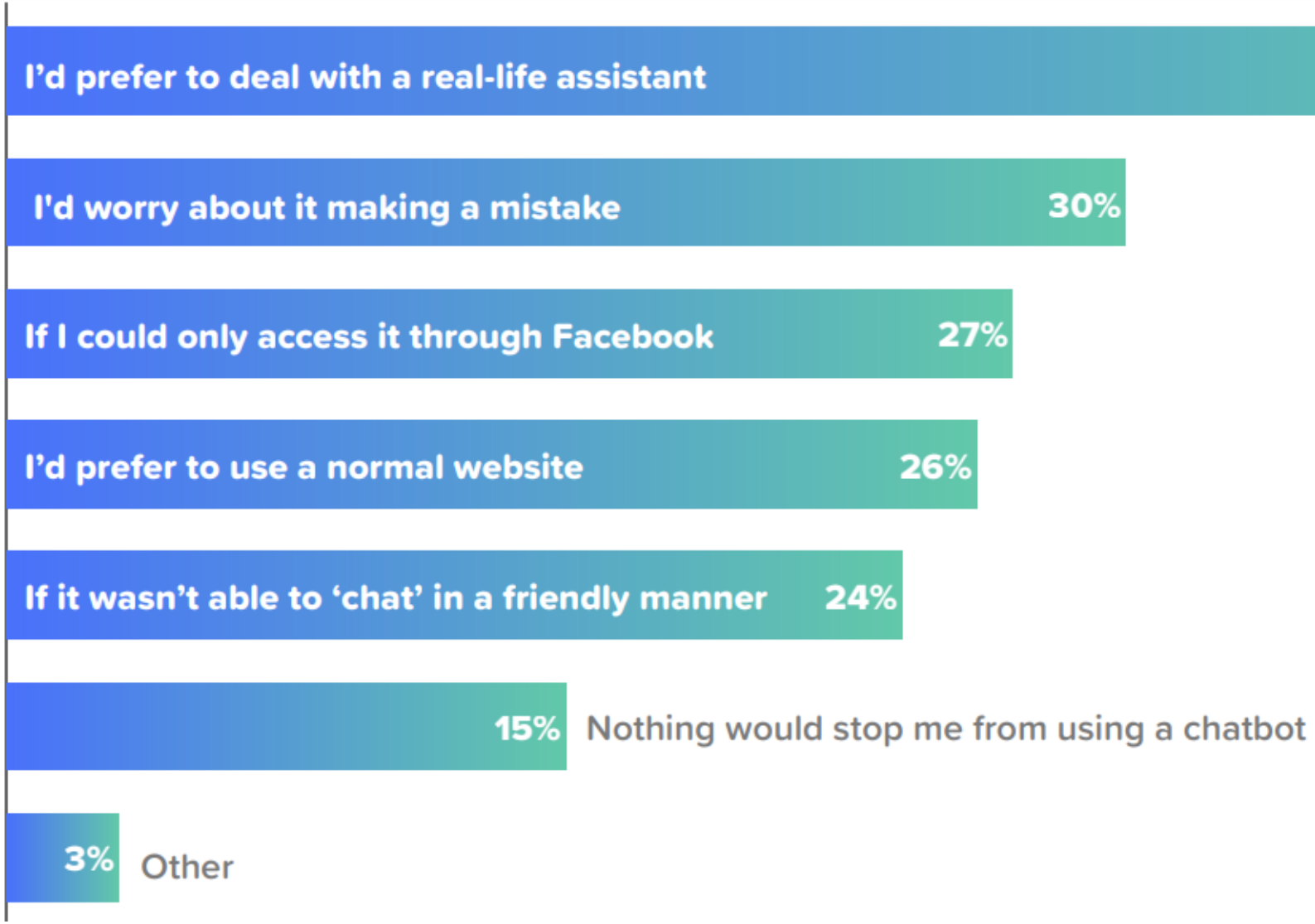
Predicted Use Cases for Chatbots



Potential Benefits of Chatbots



Potential Blockers to Using Chatbots



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How to save time? Simply, be ahead of it.

Improving customer services across the globe.

The Problem

Productivity

User Frustration

Employee training

Scarce Analytics

Product

One man army

Kakvo je vreme danas?

alphaHoo

Vreme za danas je:

Belgrade | Current temperature: 25.45 degrees celsius | Wind speed: 8.7 m/s | clear sky

kkvo je vreeemee?

alphaHoo

Vreme za danas je:

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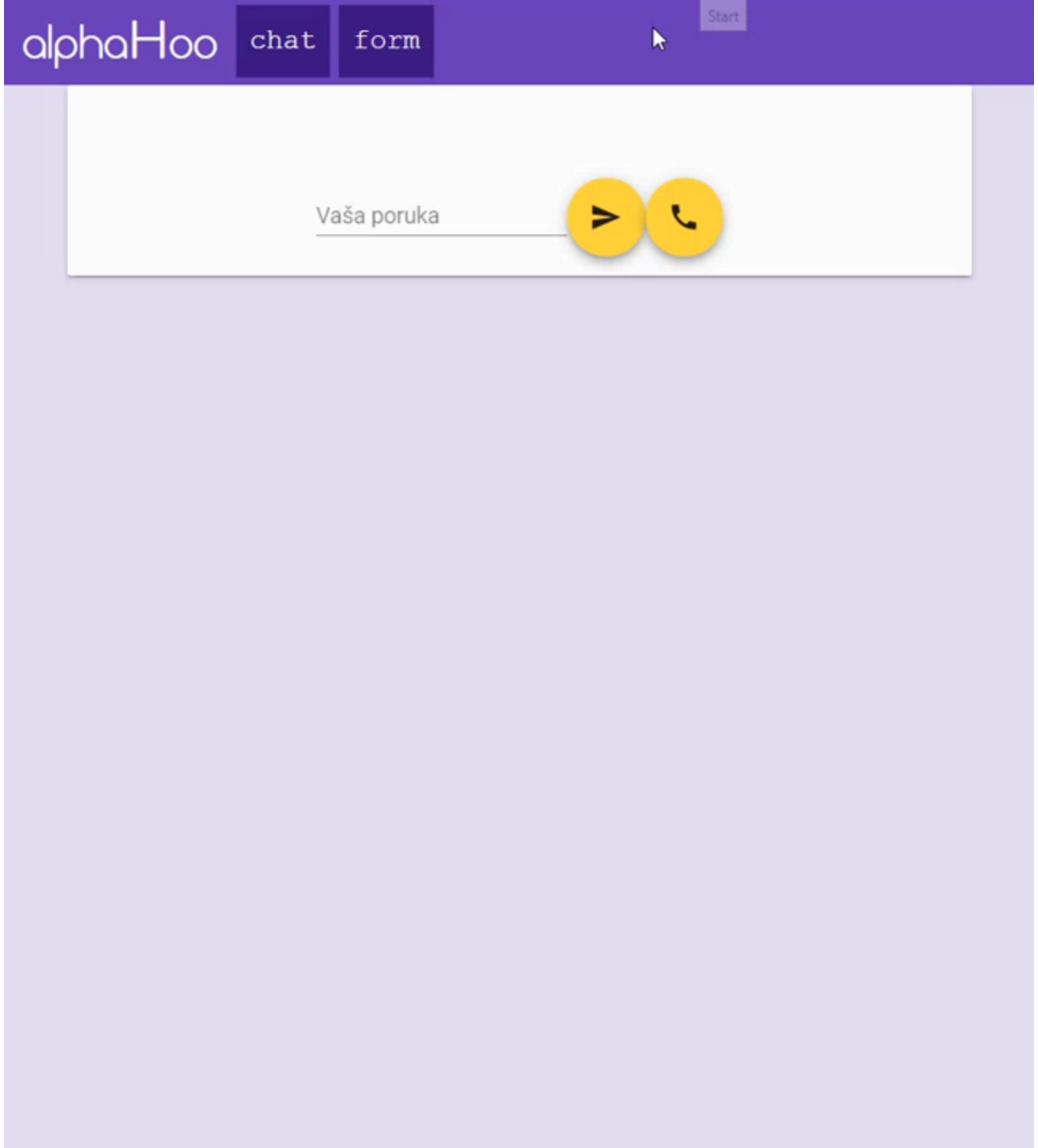
Demo



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Thank You

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