# Digital Signage Turnkey Solutions

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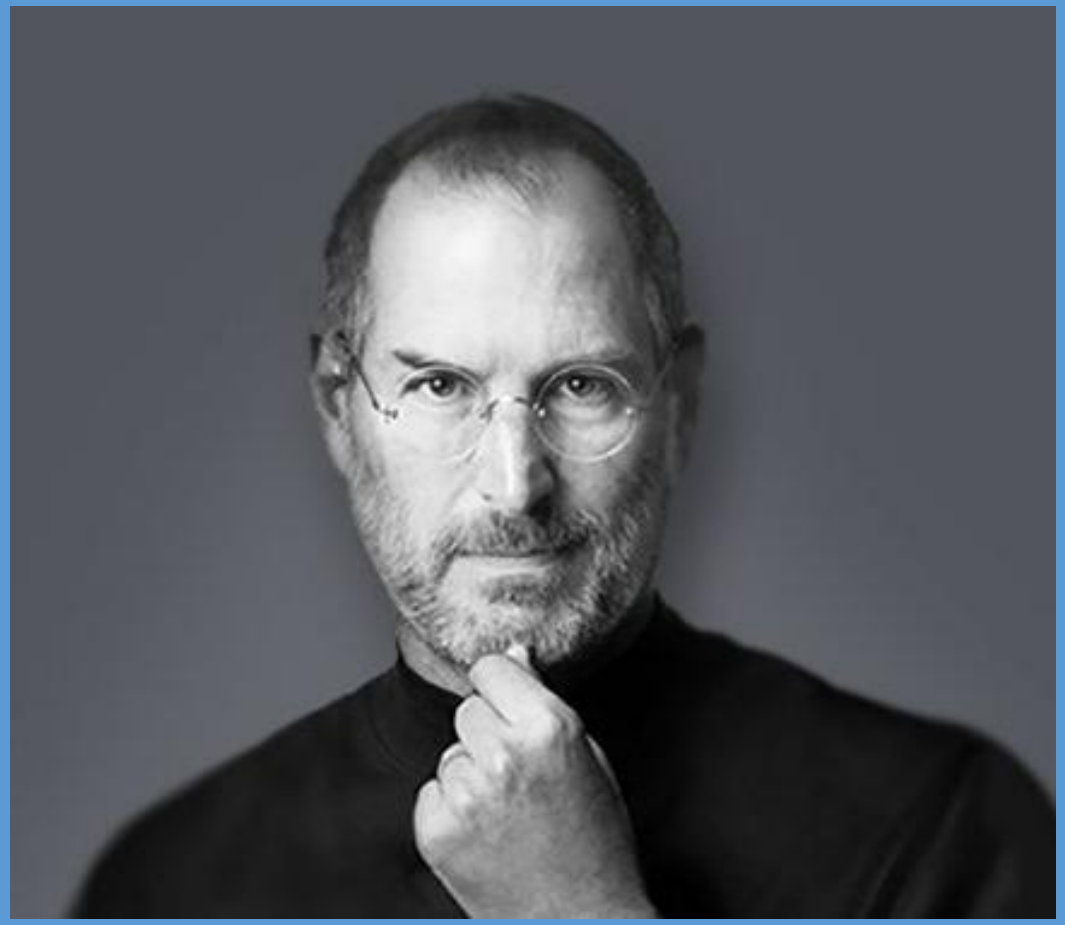

vs.

Klasuky

# What we do?

- We don’t do “moving boxes” (TECHDATA ☺)
- We create “customer experience” (ASKIT & SAP… ☺)
- Tailor made solutions
- We are “one stop shop” (TECHDATA ☺)
- We create “value first, than costs” (ASKIT ☺)
- Professional and secure solutions – don’t be afraid of robots, terminators…

# Solutions

- LED video walls
- Transparent LED screens
- LCD professional displays
- Digital Signage software
- Projectors and screens
- Audio equipment

LEDECA
ALWAYS BRIGHT!

NAVORI LABS
DIGITAL SIGNAGE ENGINE

PHILIPS

NEXNOVO
for next innovation

TOSHIBA

NEC

# LEDECA

ALWAYS BRIGHT!

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NAVORI
LABS
2

# About Us

Navori empowers your innovative digital signage

## EXPERIENCE

- ✓ **20+ years** in the digital signage software manufacturing
- ✓ Specialized in **professional software.**
- ✓ Empowering 1.2+ million players in 115 countries
- ✓ Recognized supplier to fortune 100 companies

FORTUNE 100

## GLOBAL PRESENCE

- ✓ Breakdown: America 40%, EMEA 40%, Asia 20%
- ✓ 50 Employees / 20 Engineers

## INNOVATION

20% of revenues reinvested each year into product **innovation**

Navori's R&D department leads the industry in innovation:

- ✓ Ultra High Definition 8K Player
- ✓ User, AI and data feed driven
- ✓ Mobile control
- ✓ Multi-platform, 100% interoperable
- ✓ Highest security certifications

# Industry Trends & Benefits

1/5

LEGACY

11 components

CUTTING-EDGE

3 components

SAMSUNG | LG | PHILIPS | SHARP | DynaScan | elo

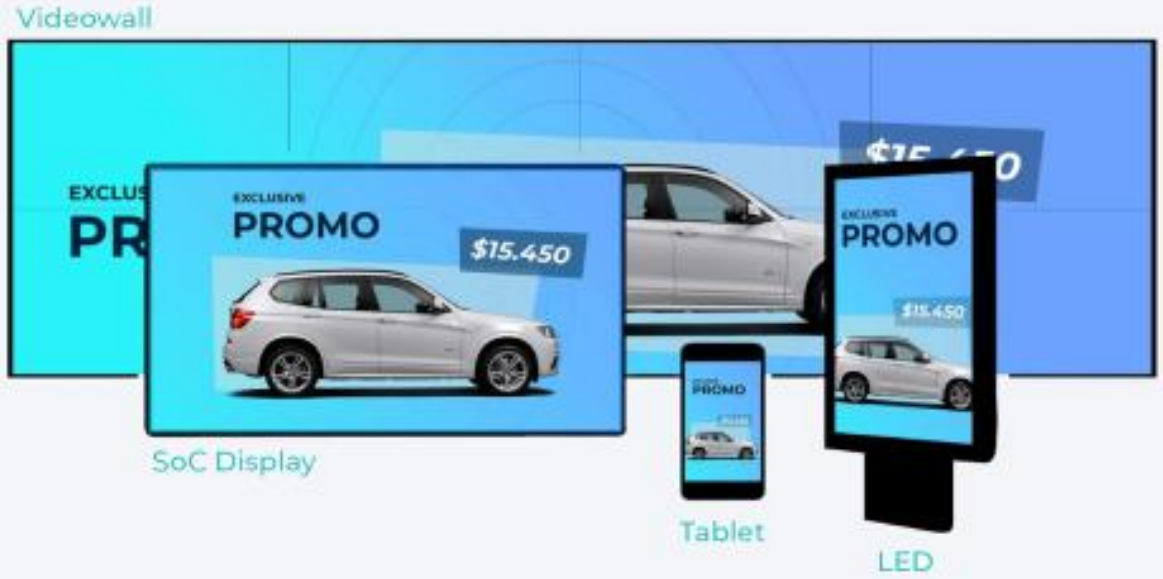
## Hardware Simplification

**Improve cost saving & reliability!**

- ✓ Lower TCO by 48%
- ✓ Boost up-time by a Factor of 3

# Industry Trends & Benefits

2/5




## Take on any Challenge!

Interoperable and professional-grade software

QL Player runs on all platforms including mobile, tablet, SoC and 8K media players including LED and traditional multi-display.

TIZEN LG webOS

# Industry Trends & Benefits

3/5

Attribute:

- ✓ Availability
- ✓ Date / time
- ✓ Location
- ✓ Situation: Weather & third-party devices...

## Create Smart Content

New generation of user and data-driven content

Enforce environmental attributes and dynamic scenarios with content triggered from users or third-party systems.

# Industry Trends & Benefits

4/5

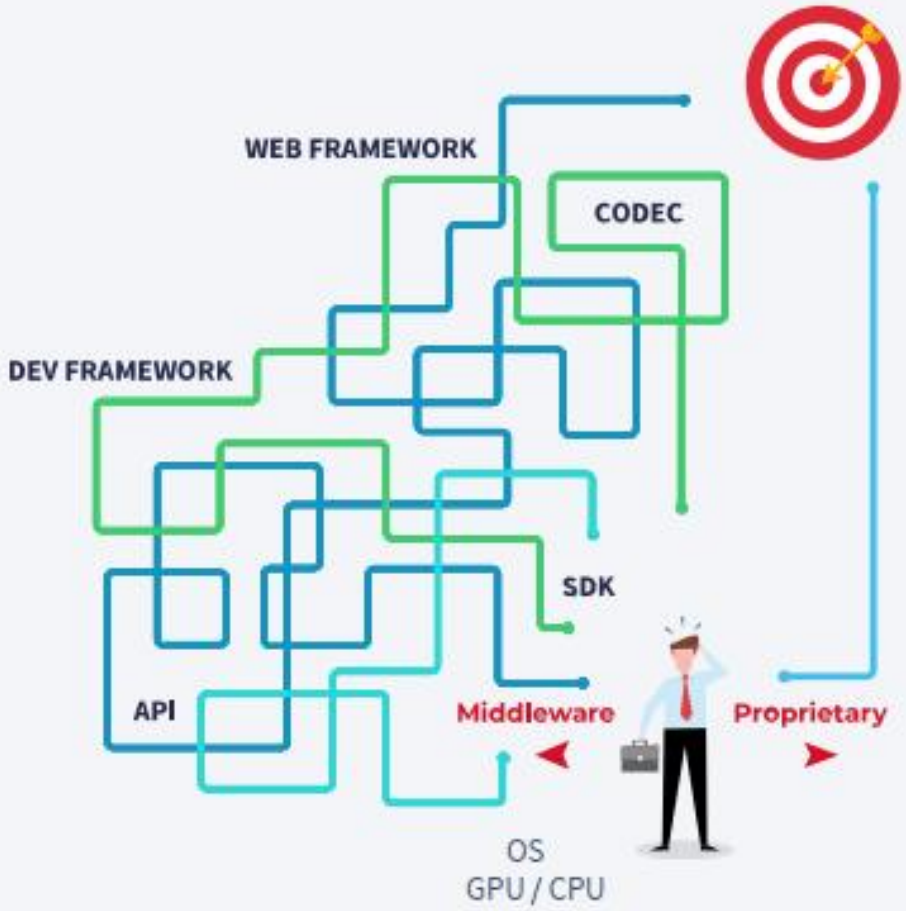
## Trigger Content from Mobile

Non-desk employees have real-time control to accommodate any business situation!

Ideal for express messaging, sales assistance, and instant publishing.

# Industry Trends & Benefits

5/5




## Proprietary Matters

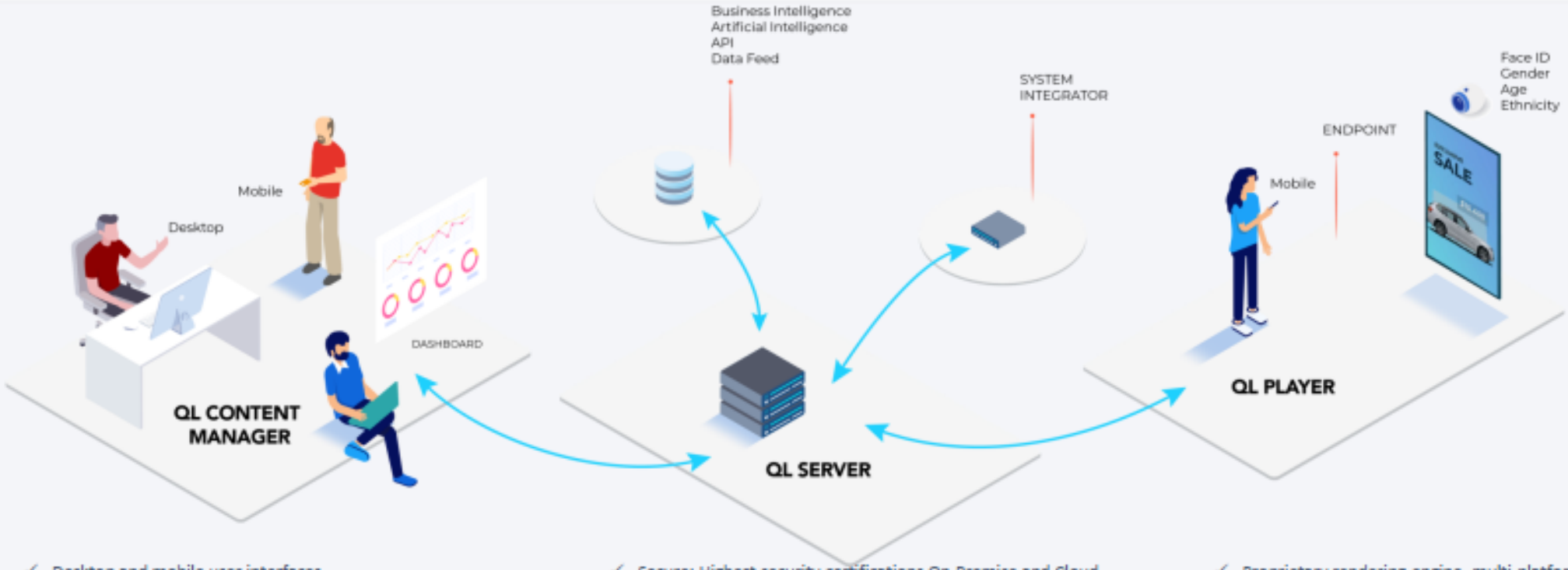
Benefits are:

- ✓ Unparalleled performance
- ✓ Quick development of new features
- ✓ Maintenance and contractual Service Level Agreements (SLAs) that include resolution deadlines.

TIZEN LG webOS

# How it works & Professional Software differentiators

Understanding the basics of cutting-edge digital signage & Innovative and 'future proof' software that is always 2-3 years ahead of the competition.




- ✓ Desktop and mobile user interfaces
- ✓ Built-in smart content toolsets: AI, Data Driven, Tag, Schedule, and Scenario
- ✓ Embedded, light-weight template designer
- ✓ Analytics toolsets

- ✓ Secure: Highest security certifications On-Premise and Cloud
- ✓ Open architecture: Player and server-side API's
- ✓ Microsoft compliant: Azure, AD, ADFS, SSO
- ✓ Scalable: run up to 100,000 end points

- ✓ Proprietary rendering engine, multi-platform, 100% interoperable
- ✓ Multi-player synchronization
- ✓ Rendering up to 8K per media player
- ✓ Reliable 24x7x365

# Examples

FASHION&FRIENDS
BUTTERFLY SEASON
spring 2019

FASHION&FRIENDS
Levi's

DENIMLAB

LIU·JO
FASHION
&FRIENDS

CARVEL

BOSS
CANALI
Z ZEGNA
ARMANI
HUGO
JOOP!

REPLAY
DIESEL
Calvin Klein Jeans
GUESS
MARCIANO
LIU·JO
GAUDÌ
UGG
mou

FASHION&FRIENDS

FASHION&FRIENDS
FASHION
&FRIENDS

SUPER
DRY

# Examples

HALKBANK

DEPARTURES
Toilet/
Toilets

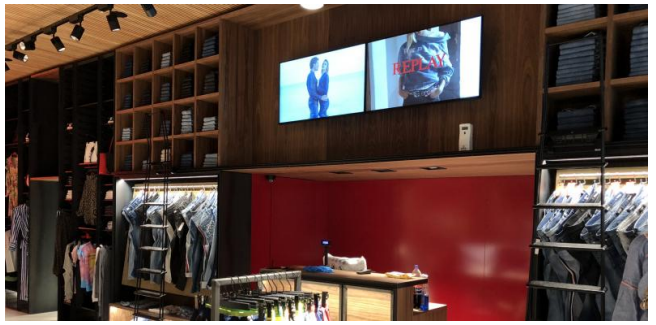
KFC
KFC

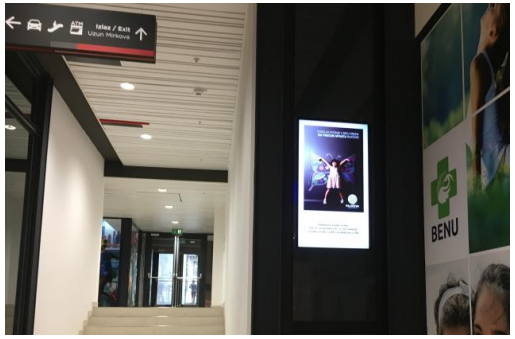
HALKBANK

Big Box
KOFICE
HOT WINGS
CLASSIC
30 HOT WINGSA
CLASSIC XL
15 STRIPSA
2X PEPSI
ZA SAMO
230
60 godina
KFC

Medunarodni odlasci
International departures
ОДЛАСЦИ

# Examples





# Partner support

# Thank you Zaklina, Petar & whole team!